

SCBWI Bulletin
The Truth About School Visits: Column Index
by Alexis O'Neill

These columns are accessible to SCBWI members as pdfs at www.scbwi.org. Click on the Resources button and choose SCBWI Bulletin, then “Archives” which is in top right menu. If you have questions, contact Alexis@alexisoneill.com.

Category	Title of Article / Date of Publication
Business	10 Ways to Gear Up for the Coming School Year (Summer 2016, p.7)
Business	A Study on “Do Author Visits Make a Difference?” (July-August 2014, p.7)
Business	About Booking Agents (Summer 2015, p.9)
Business	Book Sales (May–June 2008, p.11)
Business	Do Author Visits Make a Difference in Kids’ Lives? Part 1: The Call to Action (Spring 2017, p.9)
Business	Do Author Visits Make a Difference in Kids’ Lives? Part 2: The Study (Summer 2017, p.9)
Business	Librarians as Authors: A Balancing Act (March-April 2012, p.8)
Business	Nine Business Basics (September-October 2006, p. 21)
Business	Selling Books (October 2019, p. 11)
Business	Should Pre-Published Authors Do School Visits? (September-October 2011, p.7)
Business	The Cost of Doing Business (Fall 2015, p.9)
Business	The Value of an Author Visit (January-February 2012, p.6)
Contracts	Should Schools Be Allowed to Record Your Presentations? (January 2019, p. 9)
Contracts	Dis-Invited (September-October 2010, p.9)
Contracts	Get It in Writing (November-December 2008, p.10)
Contracts	Let’s Make a Deal (July-August 2010, p.9)
Contracts	Should You Have a Cancellation Clause? (Fall 2016, p.7)
Fees	Fee or Free? (March-April 2013, p.8)
Fees	Finding Funding (March-April 2010, p. 9)
Fees	How Much Should I Charge? (January-February 2008, p.21)
Fees	The Donation Dilemma: Where to Draw the Line? (January-February 2014, p.7)
Fees	Tips for Handling Donation Requests (November-December 2014, p.9)
Gigs	Adding Value with Workshops (Spring 2016, p.7)
Gigs	Beyond Assemblies (July-August 2011 p.9)
Gigs	Building Relationships with Booksellers (January-February 2013, p.6)
Gigs	Connecting with Middle School Audiences (September–October 2014, p.7)
Gigs	Five Secrets of Teaching Teachers (November/December 2012, p.6)
Gigs	Get More School Bookings (July-August 2009, p. 9)
Gigs	Getting Back in the Game (January 2018, p. 9)
Gigs	Getting Gigs at Conferences (January-February 2011, p.8)
Gigs	How Teachers Judge Author Presentations (May-June 2013, p.8)
Gigs	How to Get Gigs (July–August 2007, p.7)
Gigs	Increasing Invitations for Middle Grade & YA Writers (Sept-Oct 2007, p.19)
Gigs	Offering Workshops (May-June 2011, p.7)
Gigs	Showcases - Creating Opportunities for Getting Gigs (March/April 2014, p.9)
Gigs	Virtual School Visits (September-October 2009, p.9)
Gigs	What Teachers Want from Nonfiction Authors (March-April 2015, p.7)
Program Devel.	Adapting a Presentation to a Younger Audience (April 2019, p. 9)
Program Devel.	From Butterflies to All-Out Panic: Can Public Speaking Classes Help? (April 2018, p.9)
Program Devel.	Great Beginnings (May-June 2009, p.13)
Program Devel.	Lighting Up Brains (January-February 2015, p.7)
Program Devel.	Objectives - Speaking the Language of Educators (March-April 2011, p.8)
Program Devel.	One Size Does NOT Fit All (January-February 2010, p.9)
Program Devel.	Plotting Your Assembly Story (November-December 2010, p.9)
Program Devel.	Revamping Your Presentation (Winter 2017, p.7)
Program Devel.	Shaping a Writing Workshop for Students (July 2019, p. 11)
Program Devel.	Tips for Nonfiction Authors (November-December 2009, p. 9)
Program Devel.	What Do I Do When I Get There? Shaping Your Presentation (Nov-Dec 2006, p.20)
Program Mgmt.	Avoiding a “Bad Day” (March-April 2007, p.11)
Program Mgmt.	Calming Nervousness (November-December 2013, p.9)
Program Mgmt.	Crowd Control (March-April 2009, p.13)

Alexis O'Neill: SCBWI Bulletin - *The Truth About School Visits* - Column Index

Category	Title of Article / Date of Publication
Program Mgmt.	Expect the Unexpected – and Survive (July-August 2012, p.6)
Program Mgmt.	How to Handle Awkward Q & As (July-August 2013, p.8)
Program Mgmt.	Preparing Kids for Your Visit (September-October 2012, p.6)
Program Mgmt.	Presenting for Inclusive Audiences (Fall 2017, p. 9)
Program Mgmt.	Sharing the Spotlight with Kids (September-October 2013, p.6)
Program Mgmt.	Take Control of Your Time (May-June 2010, p.9)
Program Mgmt.	The Reluctant Presenter (September–October 2008, p.14)
Program Mgmt.	Watch the Clock (January-February 2009, p.13)
Promotion	Book Festivals – Are They Worth It? (November-December 2011, p.6)
Promotion	Creating Teachers Guides for Your Books (May-June 2012, p.6)
Promotion	Leverage Your Website (Winter 2016, p.7)
Promotion	Swag (July 2018, p.9)
Technology	PowerPoint Show (September 2018, p. 9)
Technology	Techno Troubles – and Solutions (May-June 2014, p.7)